

**RESOLUTION NO. 20-02, 2020
COLUMBIA TOWNSHIP, HAMILTON COUNTY, OHIO**

AUTHORIZING ECONOMIC DEVELOPMENT SPONSORSHIP EXPENSES

WHEREAS, the Columbia Township Board of Trustees continues to promote economic development in the Columbia Township business districts through multiple ways, including promotional marketing, sponsorships, event, branding opportunities, incentives and other means; and

WHEREAS, the continuing growth and success of 50 West Brewing Company LLC events and promotions bring increasing high-profile attention to the township, supports the objective of bringing additional economic development to Columbia Township, and attracts a diverse professional demographic to Columbia Township for entertainment and employment; and

WHEREAS, 50 West Brewing Company LLC agrees to promote and support events to assist Columbia Township in its community events and economic development objectives,

NOW, THEREFORE, BE IT RESOLVED that the Board of Trustees of Columbia Township, Hamilton County, Ohio, for the benefit and welfare of Columbia Township and its citizens,

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Section 1: The Board of Trustees of Columbia Township agrees to provide \$25,000.00 in sponsorship fees and pay actual police traffic control and EMS expenses of \$2,162.00 for sponsored events in 2019.

Section 2: 50 West Brewing Company LLC, in exchange for the sponsorship fee and police services:

- Held six (6) events in Columbia Township
- Included the Columbia Township logo on promotional and marketing pieces/materials, advertisements, video and audio takes, signage and banners and select social media posts for the events
- Provided on-site 10x10 tent presence at each event to promote Columbia Township activities and initiatives
- Provided tickets for each event to be distributed at Columbia Township's discretion to business partners, business recruitment initiatives, and residents
- Communicated discount ticketing codes for residents
- Hosted Columbia Township economic development activities each event
- Supported connectivity between the US50 mi-block pedestrian cross-walk and Little Miami bike path extension

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Motion to accept Resolution made by: Mr. Kubicki

Seconded by: Mr. Kritikos

VOTE:

TRUSTEE

Voting

Signature

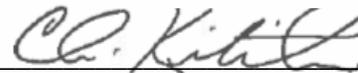
David Kubicki, President

Yes



Chris Kritikos, Vice-President

Yes



Susan Hughes, Trustee

Yes



ATTEST:



Caroline Heekin, Fiscal Officer

Passed this 14th day of January 2020.